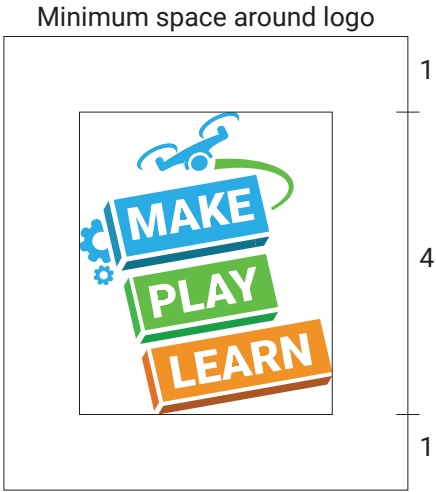# Brand Guide

Logo

Minimum space around logo

0,5
1
0,5

Information about the MakeKit logo:
Coloured logos are preferred.
The logo should always be used in relation to all MakeKit products, technology or services.
The logo should never be oversized, or be a major visual, or take up more than 30% of a page, screen or other media.

Sub-logo

Minimum space around logo

1

4

1

Information about the Make - Play - Learn logo:
Use of this logo should come with an explanation of the values MakeKit ascribe to it.
Use of this logo should be in direct relation to the MakeKit products.

Text

Normal text - Roboto Regular

Heading - Roboto Medium

Product name - QTypeSquare-Book

Colors

Blue:
HEX #00afef
Pantone: 2202U

Red:
HEX #ef4000
Pantone: 20-0059 TMP / 1655 C

Green:
HEX #00ef40
Pantone: 2297 C

Orange:
HEX #EF9228
Pantone: 715 C

Black:
HEX #101c26
Pantone: 7547 XGC

Red on Norwegian Flag:
HEX #C8102E
Pantone: 711 XGC

Blue on Norwegian Flag:
HEX #003087
Pantone: 2146 C

White:
HEX #FFFFFF